

If you're interested in...

Writing, being persuasive, art and design,
creativity, strategy, or human behavior

> EXPLORE MEDIA, MARKETING, & STORYTELLING

web/App Designer

Copy writer

Social Media Manager

Production Assistant

Photographer

or videographer

Graphic Designer

Cartographer

Marketing Director

Grant writer

Creative Director

and work with brands like...

OSBORNE
MEDIA

MAINE
VISITMAINE.COM

GARMIN.

CHIMANI

MAINE THE WAY

Trailspace
OUTDOOR GEAR REVIEWS

If you're interested in...

Field work, environmental protection and
preservation, community, the outdoors, or wildlife

> EXPLORE CONSERVATION & STEWARDSHIP

Park Staff

Wildland Firefighter

Conservation Associate

Recreation Technician

(Rec Tech)

Fish Hatchery Staff

Field Biologist

Game Warden

Park Ranger

Environmental Lawyer

Land Manager

and work with brands like...

Maine Coast
Heritage Trust



MAINE ISLAND TRAIL
ASSOCIATION

The Nature
Conservancy



THERE'S A CAREER FOR YOU IN

MAINE'S OUTDOOR INDUSTRY

Explore the range of career options that drive
Maine's \$3.4B outdoor recreation economy.

MAINE
OUTDOOR BRANDS

EXPLORE THE OUTDOOR INDUSTRY

Whether you're heading to college or the job market, whether you're one with nature or prefer the comfort of the indoors—there's a career for you in Maine's outdoor industry. Use this guide to discover how your interests, strengths, and preferences could connect you to a future career. Visit maineoutdoorbrands.com to learn more.

High School. Certifications. Vocational

Post-Secondary Education. College Degree

If you're interested in...

The outdoors, engaging with people, problem solving, or creating unforgettable experiences

> EXPLORE OUTDOOR EDUCATION, TOURISM & HOSPITALITY

Registered Guide

Trail Builder

Camp Counselor

Ski/Snowboard Instructor

Charter Boat Captain

Park Ranger

Marine Engineer

Outdoor Resort Director

Travel Writer

Environmental Educator

and work with brands like...



If you're interested in...

Logistics, being detail-oriented, planning, communication skills, or community involvement

> EXPLORE RECREATION INFRASTRUCTURE & URBAN PLANNING

Trail Builder
Ski Lift Operator
Maintenance Staff
Wilderness EMT
Snowmaker/Groomer

Parks & Recreation Director
Lobbyist
Town & City Planner
Environmental Engineer
Harbor Master

and work with brands like...



If you're interested in...

Numbers, technical work, understanding how things function, design, or critical thinking

> EXPLORE GEAR, EQUIPMENT & INNOVATION

Product Fulfillment
Bike Mechanic
Customer Service
Production Associate
Sales Representative

Designer
Visual Merchant
Product Research & Development
Technical Writer
Operations Manager

and work with brands like...

